POWER of PRODUCE CLUB!



FREE

Activities, Tastings, and Prizes for Kids ages 4–121 at the

North Bend Farmers Market

What is the POP Club?

The **POWER OF PRODUCE CLUB (PoP Club**) is an exciting new **FREE program at the North Bend Farmer's Market for kids ages 4-12!** The Power of Produce (POP) Club is a farmers' market-based children program, that seeks to teach children about fruits and vegetables, local food systems, and healthy food preparation through fun activities.

Participants engage in the full farmers market experience by trying new foods, having conversations with farmers, and buying local produce. Children learn through fun and engaging, age-appropriate activities, demonstrations, and challenges.

What's the "cherry on top"?

After completing the fun weekly activity or challenge, the children become the shoppers each week by earning POP bucks, \$2 tokens, to spend on fresh fruits, vegetables and food plants at one of our farm booths of their choice.

When is the PoP Club offered at the NB Farmers Market?

- The PoP Club is offered on Thursdays from 4pm-7:30pm /June 29-July 27
 - June 22 PoP Club Info /Registration (no activity)
 - June 29 Eat the Rainbow / 2 Bite Challenge Kick-off!
 - July 6 Share a Story w/ KCLS / 2 Bite Challenge Scavenger Hunt
 - July 13 30 Plant Challenge / 2 Bite Challenge
 - July 20 Meet a Farmer / 2 Bite Challenge.
 - July 27 "Haughty Finale" Food Demonstration / Tasting with Haughty Tamale

Registration Information:

One registration per child. Parent/ Guardian must accompany child at the PoP Club Booth during brief program activities. Activities include option for participant to taste selected fruit or vegetable featured on program days.

Registration options:

- Online application available June 8 July 26 HERE
- In person at the PoP Club Booth beginning June 22 through July 27.

VOLUNTEERS NEEDED at the Pop CLUB BOOTH

<u>Learn more about how</u> <u>to get involved:</u>



QUESTIONS?

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