



**NORTH BEND**

# **FARMERS MARKET**

**& Summer Concerts at Si View Park**

**THURSDAYS 4PM-8PM**

 **NorthBendFarmersMarket**

February 16, 2017

Dear Snoqualmie Valley Business Owner,

It is a privilege to live and/or do business in Snoqualmie Valley. Our Valley residents are community minded and keen to support local businesses, but do they know **your** business?

Your marketing budget is limited, so finding a partner that provides excellent value for your marketing dollars is key to maximizing **your** reach and growth potential. **Si View Metro Parks** can be that partner for you! **North Bend Farmers Market** is a household name to locals, loved as a summer time tradition and supported by consumers who prefer to shop local and make healthier choices.

North Bend Farmers Market is hosted at the beautiful Si View Park. Visitors appreciate this unique setting while shopping for delicious fresh produce, specialty products, gorgeous flowers, tasty treats and handmade gifts. Many visitors bring families and strollers with toys, picnic blankets and pets to enjoy the relaxed market atmosphere with live music and plenty of activities for kids to do. We are proud of this strong sense of community that has been created around the market. We are here for the benefit of the community, the vendors and shoppers alike, with the purpose of building a strong, healthy community. **Local sponsorship support is key to achieving this mission.**

***Expand your LOCAL reach, commit to a sponsorship today!***

- Diverse, multi-generational audience from families to young professionals and seniors
- LOCAL focus – 86% of market shoppers live AND shop in North Bend/Snoqualmie
- Opportunity for direct distribution of printed material to 12,750+ residents with Si View Activity Guide
- Mobile friendly website with average of 5,300 unique visitors each month
- Active social media channels on Facebook, Instagram and Twitter ready to connect with yours!

***Why partner with North Bend Farmers Market at Si View Park?***

- Our market has a strong following by consumers who prefer to shop local – the type of customers who would love to get to know and support **your** business.
- We support healthy living, encourage local shopping and build community
- The market has a wide reach as a loved local summer tradition, with nearly 23,000 visits last summer
- Si View Metro Parks is highly respected in the community for its quality programs and events
- New area residents gravitate to the Farmers Market to get to know their new community!

**We would love to help promote *your* business!** Return the form below or contact us to discuss sponsorship opportunities for 2017 season, but **take action today** as our print material deadline is coming up on March 10th. Thank you for supporting local!

Minna Rudd, Si View Metro Parks

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**YES! I'd like to support Si View Metro Parks and North Bend Farmers Market!**  
**NOTE: Deadline for inclusion in print materials is March 10, 2017.**

- Season sponsor \$2500:** logo in season printed materials, web and social media. Reach: 12,750 print distribution with Si View Activity Guide; 5,300 monthly visits on web; 1,000+ social media followers; Two opportunities for business info booth at market with avg. weekly attendance of 1,600
- Print sponsor \$1000:** logo included in Valley Record 4-week print ad campaign. Reach: circulation of 11,600; One opportunity for business info booth at the market with avg. weekly attendance of 1,600
- Activity sponsor \$500:** Logo in promo materials of a special market day activity i.e. bouncy house, chalk art, movies in the park. Reach: 5,300 monthly web visits; 1,000+ social media followers
- Web sponsor \$250:** Logo and link to your site from ours. Reach: avg. 5,300 unique visitors/month
- OTHER:** Interested in a custom package. Please contact me.

Business Name \_\_\_\_\_ Contact \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Mailing Address \_\_\_\_\_

Comments \_\_\_\_\_

**Return this form today to:**

Si View Metro Parks/Attn. Minna Rudd PO Box 346 North Bend WA 98045  
Phone 425-831-1900 Fax 425-831-1442 Email [mrudd@siviewpark.org](mailto:mrudd@siviewpark.org)

