

North Bend Farmers Market & Summer Concerts



2024 SPONSORSHIP OPPORTUNITIES

The North Bend's Farmers Market is an exceptional sponsorship avenue, providing your business with high-visibility exposure to the vibrant Snoqualmie Valley community. Market enthusiasts share a passion for fresh, locally sourced food, a commitment to healthy lifestyles, and a dedication to supporting the regional economy. The accompanying Summer Concert Series adds another layer of appeal, featuring local musicians performing diverse musical genres on Si View Park's covered outdoor stage, set against the awe-inspiring backdrop of Mount Si.

Your sponsorship for the upcoming 2024 season not only showcases your brand but also underscores your organization's dedication to community prosperity, sustainability, and entrepreneurial spirit. Join us in making a lasting impact on the Snoqualmie Valley community while elevating your brand's presence in this dynamic and engaged market.

North Bend Farmers Market and Summer Concerts Si View Park, North Bend

Dates: Thursdays, June 6 – September 12

Market Times: 4pm–8pm (Jun–Aug), 3:30pm–7:30pm (Sept 5 & Sept 12)

SPONSORSHIP CATEGORIES

North Bend Farmers Market

Be at the center of connection to local farmers, artisans and with our local community by aligning your business with the North Bend Farmers Market. Optimize your organization and brand by directly engaging with residents and visitors of the Snoqualmie Valley.

- Title Sponsor \$3,000
- Gold \$2,000, Silver \$1000, Bronze \$500
- Market Day Sponsor \$250

Summer Concerts

The 14-week Summer Concert Series highlights local musicians showcasing diverse and unique musical genres.

- Title Sponsor \$2,000
- Gold \$1,000, Silver \$500, Bronze \$250

Kids Power of Produce Club

The Power of Produce (PoP) Club empowers children ages 4 to 12 to make healthful food choices. Upon completing engaging, hands-on activities at Pop Club booth, children receive tokens to spend on fresh produce.

- Title Sponsor \$1,500
- Pop Club Booth Sponsor \$250

Family Day at the Market: Aug 22, 2024

Market day with loads of family-friendly activities, programs, and entertainment.

- Special Event Sponsor \$500



17,000+
Visitors during
2023 season

North Bend Farmers Market Highlights

62%

Growth in
market vendor
revenue
since 2021

\$762,679

Dollars spent
in our local economy
for the past
3 market seasons



Contact Special Events Coordinator Jill Rittenhouse for more information about sponsorship opportunities. We can work on custom packages to suit your business. Together we can do more!
Jill Rittenhouse jrittenhouse@siviewpark.org (425) 414-0758



www.siviewpark.org (425) 831-1900





2024 SI VIEW METRO PARKS SPECIAL EVENT SPONSORSHIPS

At the heart of our mission is **enhancing quality of life for Snoqualmie Valley residents** through recreation. Special events **bring the community together** for celebrations throughout the year, promoting healthy, active living and providing opportunities for building social connections. Partnering with Si View Metro Parks is a smart marketing strategy for your local Snoqualmie Valley business. As a **trusted household name in the Valley, Si View Metro Parks** has the experience and proven track record of coordinating quality programs and events, providing excellent customer service and top-notch recreation programs and facilities in the Valley since 2003.

Family Fun Events

Our Family Fun Day events are intended to bring the community together with fun, engaging, and entertaining activities for everyone! Name / logo on Si View website, social media mentions, and print advertising..

Attendance 100+ participants per event

- Title Sponsor (Includes all events) \$1,500
- Entertainment Sponsor \$1000

Fri, Jan 26 – Bingo Night

Sat, Mar 23 – Daddy Daughter Dance

Sat, April 20 – Mom and Son Date Night

Fri, April 26 – Chalk Walk

Sat, Sept 23 – Family Fun Run

Fri, Nov 18—Family STEM Night



Movie in the Park – Thursday, Aug 22

A PG-rated outdoor movie on a giant inflatable screen in Si View Park at dusk. The free event is coordinated with pre-movie kids' entertainment for participants to enjoy. Option for on-site presence at NB Farmers Market, to announce pre movie entertainer. Pre-movie slideshow about your organization prior to showtime.

Attendance: 400-600

- Entertainment Sponsor \$300



Harvest Festival – Saturday, October 26

This seasonal celebration at Si View Park is a blast for families. With carnival style games, a G-rated haunted house, pumpkin races, and a petting zoo, this action-packed event typically sells out well in advance. Marketing benefits are based on sponsorship level, including name / logo on Si View website, promotional materials, and social media mentions. Option for in-kind donation of sponsorship value in lieu of financial sponsorship.

Attendance: 700-1000

- Title Sponsor-\$1,500
- Gold \$1,000
- Silver \$600
- Bronze \$300



Holiday Bazaar –Saturday, Dec 7

This traditional holiday-inspired event brings the community shopping for wares from local artisans while enjoying seasonal entertainment in a cozy setting at the historic community center. Name / logo on Si View website, promotional materials, and social media mentions.

Attendance: 700

- Entertainment Sponsor \$300



Be a part of building a stronger, healthier community while building your business too. Contact Special Events Coordinator Jill Rittenhouse for more information about sponsorship opportunities. We can work on custom packages to suit your business. Together we do more!

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