



## 2023 Si View Metro Parks Special Event Sponsorships

At the heart of our mission is **enhancing quality of life for Snoqualmie Valley residents** through recreation. Special events **bring the community together** for celebrations throughout the year, promoting healthy, active living and providing opportunities for building social connections. Partnering with Si View Metro Parks is a smart marketing strategy for your local Snoqualmie Valley business. As a **trusted household name in the Valley**, Si View Metro Parks has the experience and proven track record of coordinating quality programs and events, providing excellent customer service and top-notch recreation programs and facilities in the Valley since 2003.

### Family Fun Events

Our Family Fun Day events are intended to bring the community together with fun, engaging, and entertaining activities for everyone! **Option for in-kind donation of sponsorship value or financial sponsorship. Name / logo on Si View website, promotional materials, and social media mentions.**

Attendance 100+ participants per event

- Entertainment Sponsor \$250 per event
- Event Sponsor \$200 per event

Sat, Mar 25 - Family Formal Dance  
 Sat, Sept 16 - Family Fun Day—TBA  
 Sat, Nov 18- Adult Prom Night



### Movie in the Park - Thursday, Aug 24

A PG-rated outdoor movie on a giant inflatable screen at Si View Park at dusk. The free event is coordinated with pre-movie kids' entertainment for participants to enjoy. **Option for on-site presence at NB Farmers Market, to announce pre movie entertainer. Pre-movie slide about your organization prior to showtime.**

Attendance: 400-600

- Pre-Movie Entertainment Sponsor \$400



### Harvest Festival – Saturday, October 28

This seasonal celebration at Si View Park is a blast for families. With carnival style games, a G-rated haunted house, pumpkin races, and a petting zoo, this action-packed event typically sells out well in advance. **Marketing benefits are based on sponsorship level, including name / logo on Si View website, promotional materials, and social media mentions. Option for in-kind donation of sponsorship value in lieu of financial sponsorship.**

Attendance: 700-1000

- Platinum -\$1,500
- Gold - Petting Zoo \$1,000
- Bronze - Haunted House - \$500
- Activity - Goody Bags \$400
- Play Maker - Booth & activity at Carnival) -\$100



### Holiday Bazaar –Saturday, Dec 1

This traditional holiday-inspired event brings the community shopping for wares from local artisans while enjoying seasonal entertainment in a cozy setting at the historic community center. **Name / logo on Si View website, promotional materials, and social media mentions.**

Attendance: 700

- Entertainment Sponsor \$250



***In 2023, build a stronger, healthier community while building your business too.***

***Contact Special Events Coordinator Jill Rittenhouse for more information about sponsorship opportunities.***

***We can work on custom packages to suit your business. Together we can do more!***

Jill Rittenhouse

jrittenhouse@siviewpark.org (425) 414-0758



**www.siviewpark.org | (425) 831-1900**





## 2023 Sponsorship Opportunities

Aligning with the North Bend Farmers Market and Summer Concerts is a smart marketing strategy for your business. North Bend's Farmers Market at Si View Park is a high-visibility sponsorship opportunity that can bring your business face-to-face with Snoqualmie Valley residents and visitors! Market shoppers care about fresh food and healthy living, our community, and supporting the local food economy. The Summer Concert Series showcases local musicians showcasing diverse and unique musical genres, while families enjoy Si View Park and two accessible playgrounds for all to enjoy. **By sponsoring in 2023, your organization demonstrates commitment to community prosperity, sustainability, and entrepreneurship.**

### North Bend Farmers Market and Summer Concerts

Dates: Thursdays, June 8 - September 7

Market Times: 4pm-8pm (Jun-Aug), 3:30pm-7:30pm (Aug 31 & Sept 7)

#### Sponsorship Packages & Promotional Benefits

##### Summer Concert Season Sponsor \$2,000

This free series is a favorite in our community sponsor enjoys industry exclusivity with introduce summer concert series

- Name / logo on Summer Concert booth at season opening date, and (Tent Package included)
- Name/logo for season on newsletter, promotional materials, social media mentions.

**FULL**

and is heavily attended. Season prominent advertising. Option to on opening day! Banner at Si View Park, promotional three other market days during 2023 season

##### Market Day Sponsor (On-site booth/per day) \$250

Grab attention and increase marketing exposure at one NB Farmers Market in 2023!

- Name / logo on market newsletter / signage recognizing your market day
- 10X10 Booth space reservation /social media mention

##### Power of Produce (PoP) Club Season Sponsor \$1,500

We are introducing the Power of Produce (PoP) Club at the North Bend Farmers Market, designed to empower children ages 4 to 12 to make healthful food choices. Children receive tokens to spend on fresh fruits and vegetables and food plants upon completing engaging, hands-on activities at Pop Club booth. Optimal marketing exposure while supporting youth and families in the valley!

- Name / logo on PoP Club Banner at farmer market booth location
- Name/logo for season on newsletter, promotional materials, social media mentions.

##### Power of Produce (PoP) Club Market Day Sponsor \$200

- Name / logo on farmers market newsletter / event day signage (week attending)
- Booth space reservation /social media mention

Contact Special Events Coordinator Jill Rittenhouse for more information about sponsorship opportunities. We can work on custom packages to suit your business. Together we can do more!

Jill Rittenhouse jrittenhouse@siviewpark.org (425) 414-075



TARGET AUDIENCE  
**All ages, Families**

ATTENDANCE  
**1,175 avg. attendees per event**

DATES  
**Thursdays 6/8-9/7**

LOCATION  
**Si View Park, North Bend**

