



# North Bend Farmers Market

at Si View Park

## 2022 North Bend Farmers Market Report

For seventeen years, the North Bend Farmers Market has been hosted at the scenic Si View Park framed by a spectacular view of Mount Si. This unique setting and North Bend's relaxed, mountain-town atmosphere has helped shape the Farmers Market as a weekly local favorite venue during the summer. There are plenty of activities at the Market each week for everyone to enjoy, including live music at the picnic shelter, where families with blankets, strollers and leashed pets are a familiar sight. The park also provides two easily accessible, diverse playgrounds with plenty of activities for kids to do.

**16,834**  
Visitors during  
2022 season

**14**  
Thursdays  
June-Sept

Whether it's appreciating a variety of farm stands, specialty products, sharing a meal together, or enjoying music on the lawn, the market creates more than economic activity, it builds and strengthens our community with family, friends, neighbors, businesses, musicians, farms, chefs, and artisans - and we're honored to be a part of it.

### Market Activities

The 2022 market season saw increases in vendor participation, shopper attendance, and weekly vendor sales. Despite lower temperatures and rainfall extending into the early summer months, impacting availability of produce, and post-pandemic staffing challenges for many vendors and local organizations, the community strongly supported the Market by waiting in lines with optimism and patience. Thank you!

**66**  
different vendors  
attended

**\$219,563**  
reported in total  
vendor sales

### Food Access Programs

We work with vendors and social service providers to offer a variety of payment options to improve access to healthy, nutritious foods for everyone. Outreach with community organizations that support low-income services built valuable connections, thus paving way for greater access to healthy, nutritious foods for all. The market accepts EBT, WIC, and Senior FMNP payments.

**\$2,651**  
Redeemed through food  
access program for  
fresh produce



### Building Community

Because food brings us together, the market is the perfect venue for people of all walks of life to come together to connect around fresh food, artisan goods, music, education, and supporting small businesses. The success of the 2022 Market can be largely contributed to a team of market volunteers who were vital to the logistical success of the market and an added connection to the community. Each

week, the market featured a variety of local non-profit organizations, allowing for multiple agencies to collaborate to bring awareness to shared missions and goals.

### Looking Ahead to 2023

North Bend Farmers Market's biggest challenge is the ongoing need for external financial support to ensure sustainability of operations and to support complementary market programming. Goals for the 2023 market season include the addition of a children's educational program, the Power of Produce (POP) Club, aimed to engage youth in the local food system through conversations directly with farmers, educational games and demonstrations, and exposure to new fruits and vegetables. New and existing market programs offer local businesses and organizations opportunities to gain exposure in the community while supporting healthy lifestyles and sustainable practices. The Farmers Market is primarily funded by Si View Metro Parks through vendor fees. External sponsorship and grant funding is pursued each season to help fill the gaps. We invite you to join our efforts in building a healthier community in 2023, whether as a shopper, vendor, volunteer or sponsor, together we can do more!

